



MD SABBIR HASAN PAROSH

CREATIVE DESIGNER & TECH PROBLEM SOLVER |
GRAPHICS, WEB & AI AUTOMATION

CONTACT

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- parosh.pages.dev

CORE SKILLS

- Design & Image Editing:** High-End Product Retouching, Branding, Logo & Poster Design, Photo Manipulation. (Tools: Adobe Photoshop, Illustrator)
- Web & E-Commerce:** Store Setup, Customization, Bulk Product Uploading. (Platforms & Tech: Shopify, WordPress, HTML, CSS, JavaScript)
- Marketing & Media:** Social Media Content, Meta Ads Management, Video Editing. (Tools: Premiere Pro, CapCut)
- AI & Automation:** AI Prompt Engineering, Workflow Automation, Process Optimization. (Tools: Gemini, ChatGPT)

ACHIEVEMENTS

- Used AI automation to handle repetitive design tasks, reducing project turnaround time by 30%.
- Designed over 300+ high-converting marketing assets that directly improved social media engagement.
- Take full ownership of the product image workflow, editing over 500+ photos to ensure the website looks premium and trustworthy.



CAREER SUMMARY

I help business owners stop juggling multiple freelancers by handling both their creative and technical tasks. With 4+ years of remote experience supporting 20+ companies (including Masori & Noras Bridal), I bridge the gap between High-End Design and Technical Execution.

I don't just "make designs"—I solve business problems. Whether it's uploading products, editing business documents (PDF), retouching images, or customizing a Shopify/WordPress store, I take full ownership of the workflow. I treat your business like my own, leveraging AI tools to accelerate growth and maximize efficiency.



WORK HISTORY

Masori | Germany (Remote) 2025 - PRESENT
Graphic Designer & E-Commerce Specialist

- Take full ownership of the product image workflow, editing over 500+ photos to ensure the website looks premium and trustworthy.
- Handle the tedious task of bulk product uploading, ensuring 100% accuracy in data and visuals.
- Create social media visuals matching European design standards, helping the brand maintain a strong online presence.

Noras Bridal Boutique | United States (Remote) 2023 - 2024
Senior Designer & Marketing Specialist

- Designed over 300+ high-converting marketing assets that directly improved social media engagement.
- Managed Facebook marketing campaigns and strategic product uploads, ensuring the online store was always optimized for sales.
- Supported the brand's growth by maintaining a consistent and professional visual identity across all platforms.

Vista Branded | United States (Remote) 2021 - 2022
Shopify Customization Specialist

- Helped the business launch new features faster by customizing Shopify themes using AI and custom code.
- Took charge of improving the website's UI/UX, ensuring customers had a seamless shopping experience.
- Used AI automation to handle repetitive design tasks, reducing project turnaround time by 30%.

COMPETENCIES

- **Workspace & Tools:** Google Workspace, MS Office Suite, Document Editing (PDF/Word), Advanced Web Research, Digital Management.
- **Professional Competencies:** Client Relationship Management, Team Collaboration, Strategic Problem-Solving, Time Management.

LANGUAGE

- Bangla (Native)
- English (Proficient)

REFERENCE

Mahamudul Emon
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EDUCATION

- | | |
|--|-------------|
| Bachelor of Business Administration in Marketing
Azam Khan Govt. Commerce College, Khulna
CGPA: Waiting for result | 2024 |
| Higher Secondary Certificate
Jashore Shikkha Board Govt. Model School and College
GPA: 4.42 on a scale of 5.00 | 2020 |



PROJECTS

- **SaaS Platform UI/UX & Payment Integration:** Designed the frontend architecture for a SaaS platform using HTML, CSS, and JavaScript. Developed a premium user interface utilizing a specific white, black, and gold color palette and seamlessly integrated a custom payment gateway.
- **Custom IT Marketing Tool Development:** Structured "Tech Ghor IT Tools" to automate marketing workflows. Integrated Google Sheets functionality for automated email verification, template management, and efficient data organization.
- **Automated Lead Generation System:** Engineered a customized automated workflow to source, extract, and download targeted lead data directly from platforms like LinkedIn, Facebook, and YouTube to fuel direct marketing campaigns.
- **AI-Generated Cinematic Video Production:** Produced highly realistic, rhythmic cinematic promotional videos. Leveraged advanced generative AI for complex image manipulation, high-end face replacement, and seamless visual blending.
- **Digital Products & SMM Optimization:** Developed engaging, high-converting descriptive content, titles, and social media marketing (SMM) assets for digital software products and domain hosting services to enhance brand visibility.